FREE SAMPLE

Fleet Starter Sample

one-job bots in one page

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The one-job rule (in brief)

Most first bots fail for a boring reason: they're asked to be a person.

A person can jump from email to meal planning to "quick take on this text" without a meeting. A bot that tries the same becomes vague, expensive, and hard to trust. It asks too many questions. It takes actions you didn't mean. It burns your plan while "being helpful."

Each bot gets one job.

Not one theme. Not one vibe. One *repeatable outcome* you could write on a sticky note and still understand in a month.

- Bad: "Help me with life."
- Better: "Every morning, turn new items into Matters / Can wait / Trash — and stop."
- Bad: "Be my assistant."
- Better: "When something is due in the next 48 hours, remind me once with the next action — then stay quiet if nothing's due."
- Bad: "Write stuff for me."
- Better: "Draft messages in my voice for my approval. Never send."

If you can't say what "done" looks like in one sentence, the bot doesn't have a job yet. It has a hope.

Every bot you keep should answer four fields: **ONLY job**, **Anti-jobs**, **Voice**, and **Wake**. Skip any of the four and you'll rebuild it later — usually after it surprises you.

Specialists compound. When a Sorter only sorts, you can make it stricter without breaking a Reminder. When a Drafter only drafts, you can tighten voice without teaching it your calendar. A mega-bot hides failure inside "the AI." A fleet makes the failure obvious — and fixable.

Blank one-job card

Fill this once before you hit create. An empty card is a stop sign.

Name: _____
(short, human — "Sorter", "Penny", "Clip")

ONLY job: _____
(one sentence. what "done" looks like.)

Anti-jobs (never):
- _____
- _____
- _____

Voice: _____
(a few words you'd actually want to hear every day)

Wake:
☐ On-demand only (I message it)
☐ Scheduled: _____ @ _____ (my local time)
Quiet when there's nothing to report: **yes / no**

Inputs it may use: _____

Outputs I expect: _____

Approvals required before:
☐ Sending anything outside this chat
☐ Deleting / archiving / spending / posting
☐ Calling a paid API

Done looks like: _____

Kill criteria: _____
(when I pause or delete this bot)

Three "wish I'd known" tips

1. **Design before you create.** Five honest answers beat a clever name: what pile hurts, what "done" looks like after one wake, what must never happen without you, when it should wake (and stay quiet when empty), and whether you're designing for *this month's* life — not a fantasy audience.
2. **Quiet when empty is a successful run.** Bake silence into every standing routine. No "(no change.)" No "just checking in!" A good nightly Sorter beats an hourly Sorter that almost always finds nothing. Frequency is a usage dial, not diligence.
3. **Pause is fleet maintenance, not failure.** A paused bot with a clear job beats an active bot you resent. Write kill criteria on day one. If you ignore a bot for two weeks, or a wake costs more than it saves, pause it — then tighten or delete.

Want the full playbook — Sorter, Reminder, Drafter, schedules, usage, approvals, and a 14-day build?
Grok Bot Fleet That Sticks is on the author's Gumroad: https://ahoop.gumroad.com/l/vigvg

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